

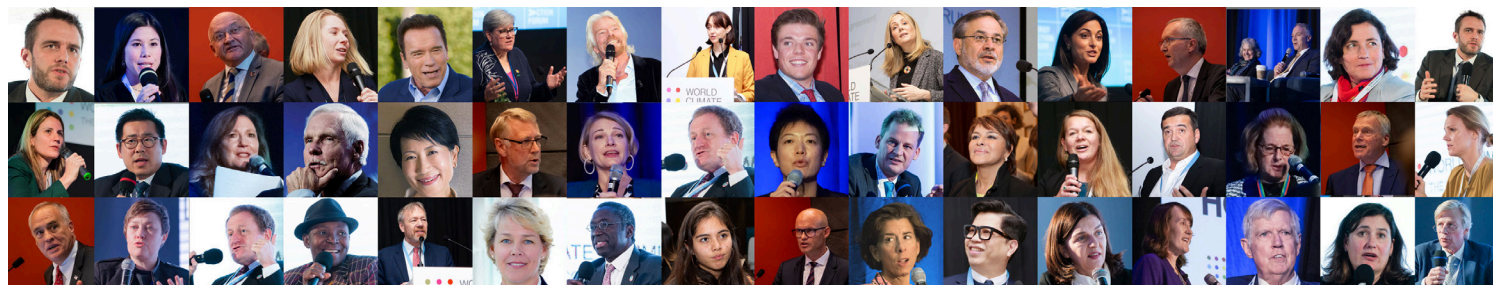


World Climate Summit

THE INVESTMENT COP

November 7-8, 2021, Glasgow, Scotland

Expanding
11 Years
of the World's Leading
Climate
Summits



Engagement Opportunities as a Sponsoring Partner

Become a sponsor and play an integral role in building the momentum for Climate Action that is required for the success of the Paris Agreement and sustainable development.

Held annually, World Climate Summit – The Investment COP is the leading forum for business and investment-driven solutions to climate change, recognised as the most important official COP side event since its launch in 2010. The Summit convenes leaders from government, business, civil society, international organizations, and academia to address the key issues affecting public and private sector stakeholders in accelerating the low carbon economy, whilst achieving the Paris Agreement goals and the 2030 agenda.

The Summit is linked to the World Climate Forum Series that work as building blocks and precursor events towards the COP26 agenda and World Climate Summit, highlighting the unique market challenges and opportunities in Asia, North America, and Europe.

Sponsors will have the opportunity to interact with 1000+ participants from over 50 countries both online through our digital engagement hub and our digital roadmap, and on-site, forge new relationships, partnerships, and coalitions across a wide range of sectors and issues, develop business-to-business connections and public-private partnerships at a global level.

Contributing to the success of World Climate Summit 2021 in Glasgow is a meaningful way to demonstrate your commitment to climate action and sustainable development.

Many sponsorship opportunities are available (as per the following pages), including customized options to suit your objectives and requirements.

SPONSORS 2019

Capgemini invent

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& Company

AGC

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o'right

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VOLKSWAGEN
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INITIATIVE

CTCN
CLIMATE TECHNOLOGY CENTRE & NETWORK

CITIES CLIMATE
FINANCE
LEADERSHIP
ALLIANCE

European
Investment
Bank
The EIB bank

IFC | International
Finance Corporation
WORLD BANK GROUP

IIGCC
The Institutional Investors
Group on Climate Change

International
Transport Forum

OECD
BETTER POLICIES FOR BETTER LIVES

P4G
Partnership for Green
Growth 2014-2019
Global Goals 2030

Verdancy
www.verdancy.company

WORLD OCEAN COUNCIL
The International Business Alliance
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Informed journalism. Expert analysis.

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Now

REVOLVE

PLANET 'A' PARTNER

For companies who are seeking to confirm their leadership in the global climate action marketplace and benefit from the highest-level visibility and thought leadership

Agenda

- CEO speech (keynote) on an executive panel/ plenary
- 1 speaker/moderator slot on an executive panel/plenary
- 1 speaker/moderator slot on a breakout session
- Host a roundtable session, workshop or webinar at the conference (catering costs additional)
- Membership in the Program Steering Committee

Branding

- Branded as a Planet "A" Partner (1 of 4) of WCS
- The highest level of brand positioning for WCS
- (logo on website, marketing materials and on-site: banners and on stage)
- Brand visibility on the official event networking app
- High-level branding opportunity on the event's lanyard with your company logo
- Web Banner on the Partner's page on the WCS website (1-week slot, predetermined dates)
- Your logo, boilerplate, quote in the WCS outcome report and post-event marketing material

Networking

- 20 all-inclusive access passes to WCS
- Access to WCS' online user-driven matchmaking app for mobile devices
- 5 high-level private meetings organized through the on-site and online tailored meeting space
- Private meeting room/lounge available (1-hour slot)

Communications

- Prominent visibility in our global media campaigns as a Planet "A" Partner of WCS - before, during, and after the event
- An announcement of partnership on WCS website, newsletter and social media platforms (Twitter, LinkedIn, Facebook, online community consisting of 22,000 relevant stakeholders)

CHOOSE THREE OF THE FOLLOWING:

☐ **A. Showcase your Clean Economy Solutions**

Sponsors have the opportunity to create a subpage within the event page to showcase solutions and generate a branded engagement hub while interacting directly with the audience

☐ **B. Cocktail Reception Sponsorship (1 Available)**

Exclusive branding at the reception, and in the program and marketing materials to emphasize your contribution

☐ **C. Strategic Advisory Services**

Stakeholder identification and mapping, including an annual roadmap development, lead positioning, and engagement advisory for coalitions and collaborations.

☐ **D. Social Media Collaboration**

World Climate Ltd will retweet 1 relevant post weekly on their networks (a detailed agreement is sent on request)

☐ **E. Interview Package**

2 pre-scheduled and organised interviews, written or filmed, published via our channels

☐ **F. Content Curation Service**

The service will support your organization in driving better engagements, i.e. transforming a white paper to more advocacy-based content

☐ **F. Live Q&A Webinar**

Published via WCS channels and blogs which gives the sponsor the opportunity to feature a question and answer session about their climate action leadership or solutions. Speakers can present content or a new product to climate action stakeholders watching live or on-demand in an open or exclusive webinar.

☐ **G. Featured Thought Leadership**

Includes a thought leadership article published on the online platform, showcasing brands as climate action leaders through thought-provoking articles published as a guest blog on the news site. real-time chat, networking, whiteboarding, Q&A, polls & more

☐ **H. Audience Response App**

The conference app is the primary tool for delegates to access the program and connect to other attendees. Gain exposure to all WCS guests!

PREMIER PARTNER

For pioneering companies wishing to enhance their climate action leadership in a specific sector and benefit from high-level exposure and engagement opportunities

Agenda

- 1 speaker/moderator slots on a plenary panel discussion
- 1 speaker/moderator slot on a breakout session or host a roundtable session, workshop or webinar at the conference

Branding

- Branded as a Premier Partner of WCS
- A prominent level of brand positioning for WCS (logo on website, marketing materials and on-site: banners and on stage)
- Web Banner on the Partner's page on the WCS website (1-week slot, predetermined dates)
- Your logo, boilerplate, and statement in the WCS outcome report and post-event marketing material

Networking

- 15 all-inclusive access passes to WCS
- Access to WCS' online user-driven matchmaking app for mobile devices
- 3 high-level private meetings organized through the on-site and online tailored meeting space

Communications

- Prominent visibility in our global media campaigns as a Premier Partner of WCS - before, during, and after the event
- An announcement of partnership on WCS website, newsletter and social media platforms (Twitter, LinkedIn, Facebook consisting of 22,000 relevant stakeholders)

CHOOSE THREE OF THE FOLLOWING:

☐ A. Showcase your Clean Economy Solutions

Sponsors have the opportunity to create a subpage within the event page to showcase solutions and generate a branded engagement hub while interacting directly with the audience

☐ B. Live Streaming Sponsor (1 Available)

Provide people worldwide with the possibility to follow the WCS live stream. Branding on the live-stream with 22,000 online community

☐ C. Social Media Collaboration

World Climate Ltd will retweet 1 relevant post weekly on their networks (a detailed agreement can be sent on request)

☐ D. Interview Package

2 pre-scheduled and organised interviews, written or filmed, published via our channels

☐ E. Content Curation Service

The service will support your organization in driving better engagements, i.e. transforming a white paper to more advocacy-based content

☐ F. Live Q&A Webinar

Published via WCS channels and blogs which gives the sponsor the opportunity to feature a question and answer session about their climate action leadership or solutions. Speakers can present content or a new product to climate action stakeholders watching live or on-demand in an open or exclusive webinar.

☐ G. Featured Thought Leadership

Includes a thought leadership article published on the online platform, showcasing brands as climate action leaders through thought-provoking articles published as a guest blog on the news site. real-time chat, networking, whiteboarding, Q&A, polls & more

☐ H. Audience Response App

The conference app is the primary tool for delegates to access the program and connect to other attendees. Gain exposure to all WCS guests!

SUMMIT PARTNER

For companies seeking to demonstrate climate action expertise and leverage WCS
for significant business presence and branding opportunities

Agenda

- 1 speaker/moderator slot on a breakout session or host a roundtable session, workshop or webinar at the conference

Branding

- Branded as a Summit Partner of WCS
- Prominent brand positioning for WCS (logo on website, marketing materials and on-site: banners and on stage)
- Your logo, quote, and statement in the WCS outcome report and post-event marketing material

Networking

- 10 all-inclusive access passes to WCS
- Access to WCS' online user-driven matchmaking app for mobile devices
- 1 high-level private meeting organized the on-site and online tailored meeting space

COMMUNICATIONS

- Prominent visibility in our global media campaigns as a Summit Partner of WCS - before, during, and after the event
- An announcement of partnership on the WCS website, newsletter and social media platforms (Twitter, LinkedIn, Facebook consisting of 22,000 relevant stakeholders)

CHOOSE ONE OF THE FOLLOWING:



A. Showcase your Clean Economy Solutions

Sponsors have the opportunity to create a subpage within the event page to showcase solutions and generate a branded engagement hub while interacting directly with the audience



B. Social Media Collaboration

World Climate Ltd will retweet 1 relevant post weekly on their networks (a detailed agreement can be sent on request)



C. Interview Package

2 pre-scheduled and organised interviews, written or filmed, published via our channels

CONTACT

Can't see what you are looking for?
Contact us for your customised
sponsorship options today.

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