Post-Event Report 2019
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Executive Summary

World Climate Summit - The Investment COP 2019 in Madrid marked the 10th annual World Climate Summit.

Recognised as one of the most important official side events of COP25, it serves as the leading forum for business- and investment-driven solutions to climate change, acknowledging the essential importance of collaboration and the “bottom-up” perspective in solving climate change.

Organised by World Climate Ltd, World Climate Summit - The Investment COP 2019 was a must-attend event for leading stakeholders driving climate solutions, investments, and legislation.

Throughout the last 10 years, the Summit has become a key platform for driving policies, projects, and public-private partnerships. The event was held at the Madrid Marriott Auditorium Hotel and Conference Center in Madrid, Spain on the 8th of December.
Thematic Takeaways

- When it comes to setting objectives, **ambition must be met with clarity** to realise climate goals across business, finance, and government.

- Four key areas were identified as crucial for emissions reductions: improving energy efficiency worldwide, electrifying power demand and decarbonising the grid, conserving and regenerating forests, and addressing non-carbon emissions.

- Multiple sessions evidenced that as the cost of clean technologies decreases, **the economic fundamentals are moving in the right direction**, albeit not fast enough.

- There is strong demand for collaboration: within sectors, across sectors, and across communities.

- Many sessions underlined the importance of **engaging affected communities earlier**: from involving youth and partnering internationally, to inviting citizens to participate in Smart City decision-making.

- Calls were made to **fully integrate Paris Agreement objectives into organizational strategy**—from overarching purpose to measuring performance—with year by year targets to keep results on track.
Outcome Highlights

- Members of nearly 700 organisations from 95 different countries participated.
- 80+ international leaders shared cross-sector insights as event Speakers.
- 549 Delegates downloaded and used the event app to schedule, learn, and network.
- The Summit was truly interdisciplinary with partnership agreements being signed during the event. The private sector, think tanks & NGOs, government, and academia were the primary industries represented.
- The event generated significant online engagement with 89,700 Twitter impressions, 100 new Linkedin followers, and a 305% increase in @wclimate profile visits the month of the event alone.
Agreement Signed between IDB Invest, ENGIE, and Chile

During WCS2019, IDB Invest, a member of the Inter-American Development Bank (IDB) Group, signed the world’s first monetization of absolute emission reduction activities in the energy sector under the Paris Agreement. The agreement, signed together with the French company ENGIE Energía Chile, a subsidiary of the ENGIE Group, and backed by the Climate Investment Funds (CIF) Clean Technology Fund, will generate economic benefits by shortening the timeframe for decarbonization in Chile.

Climate Investment Coalition Presented

Peter Damgaard Jensen, Chair of IIGCC, presented the newly established Climate Investment Coalition (CIC) and its accompanying event, the Climate Investment Summit (CIS). Kicking off in 2020, the CIC will attract and monitor a new wave of private-sector commitments towards clean energy and climate investments to fuel the economic transition required for the world to meet the Paris Agreement on Climate Change. The Coalition originates from the work done by the Danish Government, Institutional Investors Group on Climate Change (IIGCC), Insurance & Pension Denmark and World Climate Ltd, towards the UN Climate Action Summit in 2019.
Programme 2019

KEY AREAS EXPLORED AT WORLD CLIMATE SUMMIT

- Clean Energy Infrastructure
- De-carbonizing the Energy Matrix
- E-mobility & Advanced Transportation
- Smart Cities & Green Buildings
- Sustainable Forests & Agribusiness
- Responsible Resource Extraction
- NDC Strategies & Implementation

KEY DRIVERS EXPLORED AT WORLD CLIMATE SUMMIT

- Industry Leadership
- Business Model & Technologies
- Finance & Investments
- Policy & Regulations
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8:45 - 10:00</td>
<td>Opening Session: Overcoming Barriers - The Solutions to Achieving The Paris Agreement</td>
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<td>10:00 - 11:00</td>
<td>The Future of Energy - Decarbonising the System</td>
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<td>11:00 - 11:30</td>
<td>Networking Break</td>
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<td>11:30 - 12:30</td>
<td>Mobilising Investments &amp; Innovation in Low-Carbon Infrastructure</td>
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<tr>
<td>12:30 - 13:30</td>
<td>Lunch and Networking</td>
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<td>13:30 - 14:30</td>
<td>Electrifying Mobility - On the Road towards Zero-Emission Transportation</td>
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<td>Time</td>
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<td>15:30 - 16:00</td>
<td>Networking Break</td>
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<td>16:00 - 17:00</td>
<td>The Power of Partnerships: Stimulating Collaborative and Transactional Partnerships for Climate Action</td>
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<td>17:00 - 18:15</td>
<td>Closing Session: Business for 2030 - Bridging the Gap in Finance and Technical Capacity Necessary to Meet the Challenges of Climate Change</td>
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<td>18:20 - 19:20</td>
<td>Networking Reception - Co-hosted by Capgemini Invent</td>
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Over 1,000 delegates from **95 different countries** attended World Climate Summit - The Investment COP 2019, representing both public and private sector organisations.
The Summit attracted delegates from various sectors.

The **1,000** delegates represented nearly **700** organisations and government bodies.

Private Sector and International Organisations represented the largest portion of delegates, followed by Government representatives.

**33%** of the attending delegates were C-Suite Executives, Presidents, Directors, or Board Members. **26%** were VPs, Managers, or Department Heads. Associate Level delegates represented **32%** of attendees and Students **8%**.
Event Testimonials

“We need all involved and the investment community must be a driving force in this transition to a low-carbon future because we are going to need massive investments. This type of gathering that links the private sector and different industries with public stakeholders is very important.”
Emma Navarro, Vice-President, European Investment Bank

“We thought it was very, very important for us to be here because most of the private sector [organisations that are] committed to climate action are here and being part of this conversation is key for us.”
Hilen Meirovich, Head of Climate Change, IDB Invest

“O’right has never been a cosmetic company, but a group of individuals who care about the people around us, society, and the planet. Participating in WCS2019 was a great opportunity for us to share and learn with like-minded people about how we as a group are and will change the planet for the better. Look forward to next year.”
Steven Ko, Founder & Chairman, O’right

“We’re very happy to be here to learn as much as we can about where is the state of the art in terms of the climate agenda and to participate in it.”
Michel Fredeau, Managing Director & Senior Partner, BCG

“It’s all about collaboration. Only together can we achieve the 1.5 degree target. That’s why events like World Climate Summit are so crucial to share experiences and form alliances to actually deliver on the SDGs and the 1.5 degree target.”
David Radermacher, Vice President Sustainability & Climate, E.ON
Event Testimonials

“Here we can meet with utilities, with other technology providers and spar and exchange on how we best get there and how we can be further faster together.”
Julia Panzer, Head of Group Public Affairs and Sustainability, Danfoss

“We are working a lot with our partners on making new business models, new solutions to decarbonise the world and the businesses so we thought it would be really a landmark to be here [at World Climate Summit].”
Florent Andrillon, Vice President & Energy Transition Global Leader, Capgemini Invent

“We're here to raise our voice in terms of being ready as business to achieving the Paris Agreement and its goals.”
Ralf Pfitzner, Head of Sustainability, Volkswagen Group

“One part of our activity in the climate action function is to make awareness, make advocacy, and to make some expressions that the climate change is a risk but also is an opportunity and [World Climate Summit is] a good event to spread this position.”
Carlos Sallé, Vice-President, Energy Policies and Climate Change, Iberdrola

“We is an energy company and climate is central to our company so it's only natural that we would find ourselves here... I think what is even more relevant these days is to help build a better and more closely knit ecosystem of all the players to solve or to address the issue of climate change. That is helped along if you participate in such events.”
Shankar Krishnamoorthy, Executive Vice President, ENGIE
Event Coverage

E-mc2: [Link to content]

Renewables Now: [Link to content]

Shizen Energy: [Link to content]

World Ocean Council: [Link to content]

Volkswagen Group: [Link to content]

Andbank Private Bankers: [Link to content]

IDB Invest: [Link to content]
Digital Impact: Twitter Statistics

- Peak Twitter impressions of 89,700 were reached during the month of December when World Climate Summit - The Investment COP 2019 took place.

- The World Climate Ltd Twitter profile received the most visits during the month of December with 706 profile views.

- Additionally, the December mentions represented an annual high of 96.
Digital Impact: Facebook and LinkedIn Statistics

- The World Climate Ltd LinkedIn page gained 100 new followers during the month of December and showed a steady growth of followers throughout the year.

- The LinkedIn page also saw a steady growth, reaching 555 profile views in December.

- The Facebook page had 448 visitors and had a reach of 812 during December.
Digital Impact: Social Media Engagement Highlights
Digital Impact: Newsletter Highlights

World Climate Summit Newsletters

**Announcing the 10th Anniversary of World Climate Summit - The Investment COP.**

**WCS2019 Leadership Spotlight: Capgemini Invent**

**Registration is now open for WCS2019 - The Investment COP!**

**Accelerating Low-Carbon Solutions.**

**World Climate Summit follows COP25 to Madrid.**

**Catalysing Collaborative Climate Solutions alongside COP25.**

**Driving a New Climate Investment Wave Ahead of COP25.**

**A Decade to Deliver on Climate Action**

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<th>Leadership Articles</th>
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<td>Capgemini Invent</td>
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<td>ENGIE</td>
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<td>Global Environment Facility</td>
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Digital Impact: Event Mobile App

- 549 people downloaded the app.
- 588 messages were sent.
- 86 people exchanged business cards.
- 133 were active on community boards.

Attendees Breakdown - Industry

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<th>Industry</th>
<th>Number</th>
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<td>Renewables and Environment</td>
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<td>Public Relations</td>
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<td>Environmental Services</td>
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<td>Electrical and Electronic Manufacturing</td>
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<td>Think Tanks</td>
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Agenda

- **3,924** total session views
- **1.** Closing Session: Business for 2030 - Bridging the Gap in Finance and T...
- **2.** Closing the Circularity Gap - The Power of Entrepreneurship, Innovation, and...
- **3.** The Power of Partnerships: Stimulating Collaborative and Transactiona...
Glasgow 2020 will present a pivotal opportunity for decisions on climate action, and World Climate Summit - The Investment COP will serve as the key platform for cross-sectoral collaboration and solution-oriented discussion alongside the COP26 negotiations.